Morioka Local **Industry Promotion** Center

**Souvenir Shop** 

Visitors can purchase specialty items from the Morioka area and all over Iwate (about 4,000 types)

including Nambu Ironware, Nambu Sembei, the three famous types of Noodles from Morioka, and local Japanese sake.

\*Items are available duty-free when applicable.





Rakuten Shopping Website

### Morioka Industrial Festival

Morioka Industrial Festival Search

Focusing on Iwate specialties, we deliver hometown masterpieces.

Original ice cream sandwich with gelato in between Nambu Sembei. 5 flavors of gelato available.



### Morioka Handi-Works Square Marché

Morioka Handi-Works Square original ice cream "Nanjera?" Visitors can enjoy a coffee and dessert set.

## Exhibition Room

Displays of local industries, sightseeing spots in Morioka, and traditional crafts including Nambu Ironware, dyed cloth and weaving crafts are on display here. There are also videos and documentary panels to simply explain the history and manufacturing processes of iron kettles and Japanese sake.



• Ticket prices: Individuals: 100 yen Groups (20 people or more): 80 yen



- Hours: 8:40 17:00Closed: December 29 January 1



#### Traffic

Car

- From Morioka station, about 14km (about 25 minutes) on Route 46 toward
- From Morioka Interchange on the Tohoku Expressway, about 8km (about 10 minutes) on Route 46 toward Akita.

Bus

- Take an Iwateken Kotsu bus bound for "Tsunagi Onsen" or "Oshuku Onsen via Tsunagi Onsen." Get off at the "Morioka Tezukurimura-mae" stop. Time: About 30 minutes
- About 5 minutes by car to Tsunagi Onsen
  About 10 minutes by car to Koiwai Farm
- About 20 minutes by car to Oshuku Onsen
- About 30 minutes by car to Morioka Castle Site Park

- Space for 10 large buses in front of the Promotion Center, 3 parking spaces for disabled
- Parking Lot: 165 spaces for normal-sized vehicles

#### Information

- General Information (Promotion Center 1st Floor)
  Wheelchairs for the disabled
- Strollers, breastfeeding, first-aid room, AED, Multiple-use bathroom (wheelchairs, diaper changing station, ostomate)
- Guide dogs and service dogs are allowed inside. (Pets are not allowed in buildings that handle food products.)
- Various Training Rooms (Can be used for children's group activities and meetings, exhibitions, and culture schools. Room charges apply.)

#### **Morioka Local Industry Promotion Center**

http://www.tezukurimura.com/main/ Oirino 64-102, Tsunagi, Morioka, Iwate 020-0055 Phone: 019-689-2201 Fax: 019-689-2212







Morioka Handi-Works Square is composed of three zones, the **Morioka Local Industry Promotion** 

Center, Handi-Works Workshops, and Nambu Magariya. The biggest highlights are the "Handi-Works Workshops." There are 15 centers teaching a total of 11 different industries, each with skilled artisans painstakingly continuing their crafts every day, and visitors can get a close look at the process of production. Also, the "Nambu Magariya" (Nambu Bent House), characteristic of the horse-breeding area Nambu, has become a dual facility hosting the Exhibition Room and the Souvenir Shop that sells local products and specialty items so that visitors can enjoy the charm of Morioka.



At the "Handi-Works Worshops" zone, visitors can watch experienced artisans' traditional crafting techniques and the

production methods of local dishes and sweets. There is also a classroom where visitors can receive instruction from the artisans and try making these crafts.

#### Handi-Works Classroom

- @ Class Hours: 9:00-16:00
- © Length of classes: about 30 to 60 minutes
- © Fee for craft classes: 1,400 yen
- Pottery Classroom Pottery Painting Classroom . . . . . . . . . . Hokuto-Gama
- Dyeing Classroom ...... Someya Takiura
- Straw Crafts Dried Flower Wreaths Classroom .......Shizukuishi-Mingeisha
- Woodwork Classroom . . . . . Michinoku Workshop
- Reimen-Making Classroom ...... Pyon-Pyon-Sha Reimen Workshop
- Weaving Classroom ...... Michinoku Akane-Kai

# Nambu Magariya

This traditional residence from a horse-breeding area, called a Magariya, was relocated to the Handi-Works Square, and is said to have been originally built in the late Edo era. Various farming tools

that were used during the Edo era are on display in the Magariya, allowing visitors to enjoy the feeling of having traveled back in time.





[Moroika Reimen]

Shibata Crafts [Bamboo Crafts]

Bamboo Craft

Reimen-Making lassroom

Shibata Crafts



Reimen Worksho











Woodwork

weets Worksho

Manju-making

Hokuto-Gama

[Pottery]



Dried Flower Wreaths

rienge • Straw Crafts Classroom



Morioka

Sembei Shor

Nambu Sembe

Someya Takiura

Morioka Local Industry **Promotion Center** Experience







Someya Takiura

[Natural dyeing

[Nambu Ironward Pottery Classroom Ceramic Painting

Huii-Eda Workshor

[Nambu Ironware]

Maru-Kun

Workshop

lambu Ironware

perience Bracelets, Straps

Tanaka Handle Kozan Workshop

Kunzan Worksho





Nambu Ironware Workshop (Handle Workshop)

## Morioka Local Industry Promotion Center

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Nambu Magariya

"Nanjera?"

sold here!

Souvenir Shop (1st Floor)
 Exhibition Room (2nd Floor)

Out of service

Various Training Rooms
 Café Corner "Marché"



- Homespun Weaving (Michinoku Akane-Kai)
- © Class Hours: 9:30 16:00 (Closed Tuesdays and Thursdays)
- © Length of classes: about 30 to 60 minutes





Weaving Classroom









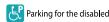












<sup>\*</sup>Please inquire in advance at the Promotion Center for groups of 20 people or more.