Morioka Local Industry Promotion Center

Souvenir Shop 1st Floor

Visitors can purchase specialty items from the Morioka area and all over Iwate (about 4,000 types) including Nambu Ironware, Nambu Sembei, the three famous types of Noodles from Morioka, and local Japanese sake.
*Items are available duty-free when applicable.

Japan. Tax-free Shop

Duty-free shop

Rakuten Shopping Website

Morioka Industrial Festival

Morioka Industrial Festival Search

Focusing on Iwate specialties, we deliver hometown masterpieces.

なんじぇらーと

Original ice cream sandwich with gelato in between Nambu Sembei. 5 flavors of gelato available.

Morioka Handi-Works Square Marché

Morioka Handi-Works Square original ice cream "Nanjera?" Visitors can enjoy a coffee and dessert set.

2nd Floor Exhibition Room

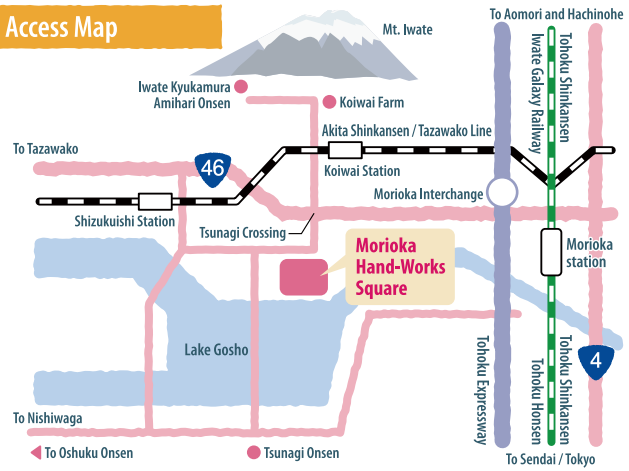
Displays of local industries, sightseeing spots in Morioka, and traditional crafts including Nambu Ironware, dyed cloth and weaving crafts are on display here. There are also videos and documentary panels to simply explain the history and manufacturing processes of iron kettles and Japanese sake.

● Ticket prices: Individuals: 100 yen Groups (20 people or more) : 80 yen

盛岡手づくり村

● Hours: 8:40 – 17:00
● Closed: December 29 – January 1

Access Map



Traffic

Car
- From Morioka station, about 14km (about 25 minutes) on Route 46 toward Akita.
- From Morioka Interchange on the Tohoku Expressway, about 8km (about 10 minutes) on Route 46 toward Akita.

Bus
- Take an Iwateken Kotsu bus bound for "Tsunagi Onsen" or "Oshuku Onsen via Tsunagi Onsen." Get off at the "Morioka Tezukurimura-mae" stop. Time: About 30 minutes

- About 5 minutes by car to Tsunagi Onsen
- About 10 minutes by car to Koiwai Farm
- About 20 minutes by car to Oshuku Onsen
- About 30 minutes by car to Morioka Castle Site Park

Parking

- Space for 10 large buses in front of the Promotion Center, 3 parking spaces for disabled people
- Parking Lot: 165 spaces for normal-sized vehicles

Information

- General Information (Promotion Center 1st Floor)
- Wheelchairs for the disabled
- Strollers, breastfeeding, first-aid room, AED, Multiple-use bathroom (wheelchairs, diaper changing station, ostomate)
- Guide dogs and service dogs are allowed inside. (Pets are not allowed in buildings that handle food products.)
- Various Training Rooms (Can be used for children's group activities and meetings, exhibitions, and culture schools. Room charges apply.)

Morioka Local Industry Promotion Center
http://www.tezukurimura.com/main/
Oirino 64-102, Tsunagi, Morioka, Iwate 020-0055
Phone: 019-689-2201 Fax: 019-689-2212

See Feel Make

Morioka 盛岡手づくり村 Handi-Works Square

At the 15 workshops in the square, visitors can get an up close look at various traditional production techniques and even touch the items and try them out! Get your fill of Morioka Handi-Works Square, try over 4,000 types of specialty products from Iwate in the traditional manner in a "Nambu Magariya" (Nambu Bent House).

盛岡手づくり村

盛岡手づくり村

Morioka Handi-Works Square is composed of **three zones**, the **Morioka Local Industry Promotion Center**, **Handi-Works Workshops**, and **Nambu Magariya**. The biggest highlights are the "Handi-Works Workshops." There are 15 centers teaching a total of 11 different industries, each with skilled artisans painstakingly continuing their crafts every day, and visitors can get a close look at the process of production. Also, the "Nambu Magariya" (Nambu Bent House), characteristic of the horse-breeding area Nambu, has become a dual facility hosting the Exhibition Room and the Souvenir Shop that sells local products and specialty items so that visitors can enjoy the charm of Morioka.

Handi-Works Workshop

At the "Handi-Works Worshops" zone, visitors can watch experienced artisans' traditional crafting techniques and the production methods of local dishes and sweets. There is also a classroom where visitors can receive instruction from the artisans and try making these crafts.

Handi-Works Classroom

- ◎ Class Hours: 9:00-16:00
- ◎ Length of classes: about 30 to 60 minutes
- ◎ Fee for craft classes: 1,400 yen

- ● Pottery Classroom ● Pottery Painting Classroom ..... Hokuto-Gama
- ● Dyeing Classroom ..... Someya Takiura
- ● Bamboo Craft Classroom ..... Shibata Crafts
- ● Straw Crafts ● Dried Flower Wreaths Classroom ..... Shizukuishi-Mingeisha
- ● Woodwork Classroom ..... Michinoku Workshop
- ● Reimen-Making Classroom ..... Pyon-Pyon-Sha Reimen Workshop
- ● Weaving Classroom ..... Michinoku Akane-Kai

*Please inquire in advance at the Promotion Center for groups of 20 people or more.

Nambu Magariya

This traditional residence from a horse-breeding area, called a Magariya, was relocated to the Handi-Works Square, and is said to have been originally built in the late Edo era. Various farming tools that were used during the Edo era are on display in the Magariya, allowing visitors to enjoy the feeling of having traveled back in time.

Morioka Local Industry Promotion Center

- ● Souvenir Shop (1st Floor) ● Exhibition Room (2nd Floor)
- ● Various Training Rooms ● Café Corner "Marché"

Weaving Classroom (2nd Floor / Homespun Training Room)

- ● Homespun Weaving (Michinoku Akane-Kai)
- ◎ Class Hours: 9:30 – 16:00 (Closed Tuesdays and Thursdays)
- ◎ Length of classes: about 30 to 60 minutes

Weaving Classroom

- General information
- First-aid office
- Ostomate
- Souvenir photos
- Wheelchair rental
- AED
- Bathrooms
- Parking for the disabled